

## SUNSHINE COAST VIDEOGRAPHER & PHOTOGRAPHER

Astra is the owner/operator of Astral Images. She has been working with a diverse range of families, couples and small businesses since 2015. She provides direction but likes to capture candid moments too. By keeping things fun and light, she ensures clients feel comfortable in front of the camera.



Astra grew up in Gibsons, BC on the Sunshine Coast. She found her passion for photography and videography in high school during a two year TV Production program that included photography and dark room techniques. Astra continued her education further with BCIT's Broadcast & Media Communications program.

Since completing BCIT in 2005, Astra's main focus has been capturing weddings. Astra loves being part of a couple's special day and to tell their love story.

After 5 years in business in the Lower Mainland, Astra has returned to the Sunshine Coast to Powell River, BC. She is enjoying being back in nature and is looking forward to creating Beautiful. Meaningful. Memorable. images for you.

<https://www.astralimages.ca/>



# WHAT TO EXPECT - STUDIO TOUR 2021 - ARTIST BIO VIDEOS

## SETUP

Astra will contact you to schedule a time to shoot the video with you. Preferred hours are between 9:00am to 2:00pm Monday to Friday if possible, if not, other arrangements will be made.

Interview questions will be sent by email in advance, please prepare your answers, preferably in writing as this will help you to remember what to say during the filming.

## SHOOT DAY

What to Wear: Please wear clothes with colour or neutrals (if that is more comfortable). NO tiny patterns, black or white, all of those are difficult for the camera to capture. Make sure to be as neat in appearance as possible, clean hair, teeth, nails etc.

Introduction Video: Your name, a little about yourself and a welcome to your studio/art room/brand. You can walk into your space on video.

Interview: You will wear a wireless mic. Astra will interview you either sitting or standing so that you are comfortable. We will talk about your inspiration, medium, techniques and lifestyle as an artist.

B-Roll: This is footage that will show over the interview so that the video isn't just of you sitting and talking. We can capture your art process, this can be with or without a verbal description of what you are doing as you go. Other footage will be close-ups and/or pans and tilts of things around your studio: artwork, supplies, plants, teacups, stereo etc, whatever looks good to me and helps tell your story.

Photo Option: If you feel that you really aren't comfortable being seen on camera, your interview can be a voiceover covered with photos of your artwork. There would be slow pans, tilts and zooms of your artwork created in the video editing software. Please arrange this in advance - have artwork ready to be photographed and let Astra know so that lighting is ready.

## FINAL VIDEO

A 2-3 minute video will be uploaded to YouTube and the link will be provided to Malaspina Art Society for the Studio Tour 2021. Creative aspects such as shooting and editing style are at the discretion of Astral Images. Artist agrees not to alter or edit the final images. If further editing is required or requested, it will be done by Astral Images at an additional fee of \$30 per hour.

